

# Why Recruit at Heriot-Watt

## Career-Focused Degrees

Our degrees are career-focused and relevant to the needs of business and industry. Many of our degrees are accredited by professional bodies and employers actively seek out our graduates as our degrees are highly regarded for their relevance to the world of work.

## Our Graduates

Heriot-Watt graduates have an impressive track record of success in the global careers market and are sought after because they are highly trained and offer the skills employers seek, both in the UK and internationally.

Over 2,000 students successfully graduate from the university on an annual basis across a range of Business, Science, Technology, Engineering and Mathematical disciplines.

## Careers and Graduate Futures

To help students capitalise on the vocational excellence of our programmes, the Careers and Graduate Futures Service offer extensive help with planning and implementing their career goals. It provides a comprehensive career planning and professional development programme across the university.

For employer partners, we provide a wide range of high quality, flexible services and facilities throughout the year and are keen to tailor our services to meet your individual needs.

## Opportunities

- Free vacancy advertising
- Employer presentations
- Placement students
- Mentoring students
- Interview and test accommodation
- Raising your profile on campus
- Contact with academic departments
- Work shadowing/visits
- Sponsorship and advertising

**BE  
FUTURE  
MADE**

# Advertise Your Vacancies

**Our Employer Engagement team works closely with industry partners to help you find suitable students with the relevant skillset and knowledge aligned with your business needs. If you are interested in exploring summer internships, part-time roles or final-year graduate opportunities we want to hear from you. Please contact us at [employers@hw.ac.uk](mailto:employers@hw.ac.uk)**

## **Advertising your opportunities couldn't be simpler, and it's free of charge!**

Heriot-Watt University GRADfutures, brought to you by the Careers and Graduate Futures Team, is the perfect job platform to advertise your vacancies and enhance your company's profile.

Even if you do not have any current vacancies, by creating a company profile you improve your chances of attracting top talent as students and alumni will have greater visibility of your company. GRADfutures also gives you the ability to add videos, pictures and events to your company profile outlining your values and opportunities, which will be of interest to our students and alumni.

Whatever your opportunities, we are here to help you further promote these to Heriot-Watt's emerging student talent and our alumni community:

- Graduate Jobs
- Summer Internships/Work Experience
- Part-time jobs or voluntary opportunities

**Use of this service is free. To register or post a vacancy, log in to the Heriot-Watt GRADfutures Vacancy System: [hw.jobteaser.com/en/company\\_account/sign\\_in](http://hw.jobteaser.com/en/company_account/sign_in)**

## **Targeted Email Service**

In the first instance we would recommend that you try our free advertising, as outlined above to generate interest in your opportunities. In addition to this we can arrange for targeted emails to be sent to specific subjects and year groups. There is a charge for this service which we will discuss with you.

**If any of our services are of interest, please email [employers@hw.ac.uk](mailto:employers@hw.ac.uk)**

**BE  
FUTURE  
MADE**

# Recruitment Fairs and Presentations

## Careers Fairs and Insight Events

Careers fairs and insight events are popular ways for employers to engage with our students. We run a number of sector-specific careers fairs and insight events throughout the academic year which are a great way to raise your profile on campus. The aim of these events is to ensure penultimate and final year students are aware of the work experience, internships and permanent positions available within your company, as well as gaining an insight into the various career paths available to them. We also encourage earlier students to attend the fairs as a useful way to develop their understanding of industries and opportunities that will be available to them.

**We run a series of general and sector specific careers fairs throughout the academic year which attract leading UK and international companies.**

**The careers events we offer are:**

### Careers Fairs

- STEM & Business Fair
- Construction & Property Fair
- Actuarial Fair
- Accountancy, Economics & Finance Fair
- Fashion & Textiles Fair

### Insight Events

- Biological Sciences
- Psychology
- Planning & Real Estate
- Construction Project Management and Quantity Surveying

BE  
FUTURE  
MADE

## Presentations

Depending on your recruitment timescale we would recommend the best time to hold a presentation to promote your opportunities and meet prospective applicants is September, October, November, and January or February. We will advise you on how to make the most of your presentation at Heriot-Watt to raise your profile and maximise your impact and engagement with our students.

## Skills Sessions

- CV and application workshop
- Interview preparation
- Psychometric tests
- Assessment centre
- Presentation skills
- Professional networking
- Effective teamwork
- Commercial awareness
- Professional practice in the workplace

**If you are interested in being added to our mailing list to be kept up to date on booking a place at our Careers Fairs, or would like more information on our other events and services and how we can support you to engage with our students, please email the employer team at: [employers@hw.ac.uk](mailto:employers@hw.ac.uk)**

# Career Mentoring Programme

## Information for Mentors

**Do you want to inspire others by passing on your experience, career knowledge and expertise?**

**Heriot-Watt University Career Mentoring Programme can give you the opportunity to support our students in developing their own career ideas.**

### **The programme aims to help student mentees:**

- Develop their skills and self-confidence
- Understand the needs of potential employers
- Build personal and professional networks
- Broaden their knowledge of career options

The programme runs from October – May.

Mentors/mentees are expected to make contact four times during the programme which can be online, email, telephone or in person.

### **Benefits of being a mentor:**

- Career development – enhance your people management and relationship building skills
- Increased job satisfaction
- Keep up to date with developments in higher education
- Increase your professional networks
- Increase the profile of your organisation amongst students

The scheme does not guarantee a work placement or future graduate employment.

**For further information and to register to be a mentor please email Karen Beattie at:  
[k.beattie@hw.ac.uk](mailto:k.beattie@hw.ac.uk)**

**BE  
FUTURE  
MADE**

# STEM Power: Empowering Women

## Career Mentoring Programme

**Do you want to inspire others by passing on your experience, career knowledge and expertise?**

Heriot-Watt University STEM Power Career Mentoring Programme can give you the opportunity to support our students in developing their own career ideas.

### **The programme aims to help student mentees:**

- Create a community of like-minded women
- Create meaningful relationships with practical, technical women to share knowledge and experience
- Expand student understanding of the breadth of careers available to students in their field of study
- Develop their skills and self-confidence
- Enable students to leverage professional networks of their mentors
- Broaden their knowledge of career options

The programme runs from October – May.

Mentors/student mentees are expected to make contact four times during the programme which can be online, email, telephone or in person.

### **Benefits of being a mentor:**

- Career development – enhance your people management and relationship building skills
- Increased job satisfaction
- Keep up to date with developments in higher education
- Increase your professional networks
- Increase the profile of your organisation amongst students

The scheme does not guarantee a work placement or future graduate employment.

**For further information and to register to be a mentor please email Karen Beattie at: [k.beattie@hw.ac.uk](mailto:k.beattie@hw.ac.uk)**

**BE  
FUTURE  
MADE**

# MSc with Industry Placements

## Is your business interested in hosting a placement student?

Students in the following MSc programmes are actively looking to secure placements with employers:

- International Business Management
- Construction Project Management
- Commercial Management and Quantity Surveying
- Civil Engineering
- Advanced Mechanical Engineering
- Global Sustainability Engineering
- Robotics
- Fashion and Textile Design

Industry placements offer students valuable opportunities to enhance their employability whilst deepening their commercial understanding within their chosen field.

Students are available to start their industry placements in the Summer of their second year of the programme. Placements will last for six months. We expect all of our placement students to be paid a Living Wage where possible in line with UK employment standards.

**To learn more about how you could benefit from taking on a placement student, please contact us at: [Placements@hw.ac.uk](mailto:Placements@hw.ac.uk)**

Hiring a Placement Student provides many tangible benefits to your business:

- A cost-effective, low risk resourcing solution
- Opportunities to drive forward a new or existing project
- Creating a graduate recruitment pipeline
- Access to emerging talent which can bring fresh ideas into your workplace
- Increase your company profile amongst student talent

No fee is payable to the University for sourcing a placement, and employers will have access to a dedicated placement team to support them throughout the placement process.

BE  
FUTURE  
MADE

# Micro-Placements

## Is your business interested in hosting a Micro-Placement student?

A Micro-Placement is a two-week extra-curricular opportunity designed to provide mutual benefit to both student and employer.

Students gain an insight into an industry related to their field of study, and benefits to employers include:

- Early access to the recruitment pipeline
- Engaging with students and younger people, shaping outlooks and gauging fresh perspectives
- Contributing to Corporate Social Responsibility, impacting positively in society and increasing the engagement of current employees
- Increasing brand awareness
- Low commitment, flexible, low risk – opportunities are unpaid

Students are drawn from undergraduate courses, and students are available to work in a range of business areas.

Micro-Placements are tailorable in all aspects and can be structured to suit business needs. Heriot-Watt could provide some options/suggestions for structure, if helpful.

**To learn more about Micro-Placement opportunities, please contact us at: [Placements@hw.ac.uk](mailto:Placements@hw.ac.uk)**

BE  
FUTURE  
MADE